

ORDER



Orders	Order / Rev:	105005	Primary AE:	Amy McCreary
	Alt Order #:	06837950	Sales Office:	BLPHI
	Product Desc:	OBAM FOR AMERICA	Sales Region:	National
	Estimate:	1537		
	Flight Dates:	10/23/12 - 10/29/12		
	Original Date / Rev:	08/01/12 / 10/19/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America - Revised		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	114	\$99,375.00	\$84,468.75
10/29/12	10/29/12	23	\$21,725.00	\$18,466.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	114	\$99,375.00	\$84,468.75	0.00
November 2012	23	\$21,725.00	\$18,466.25	0.00
Totals	137	\$121,100.00	\$102,935.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$121,100.00
Market	100%	\$403,666.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$84,770.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$56,513.33
KTUD	1%	\$4,036.67
KVVU	26%	\$104,953.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$32,293.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wagners	5-6a		-TWTF--	:30	2	\$100.00	4	0.00	NM	2	\$200.00

CNX 2X NEWS
NEWS

Order / Rev: 105005
 Alt Order #: 06837950
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wagner	M-F 5-6a		-TWTF--	:30	2	\$100.00	0.00	NM		2	\$200.00
CNX 2X NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		-TWTF--		2	\$100.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time									
3	KSNV	10/22/12-10/28/12	M-F 5-6a	WakeUp w/Wagner	5-6a										
See MG 1.5,1.6															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12	M-F 5-6a	WakeUp w/Wagner	5-6a										
See MG 1.5,1.6															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12	M-F 5-6a	WakeUp w/Wagner	5-6a										
(R) MG for 1.4,1.3															
[wrong rate for level 1]															
6	KSNV	10/22/12-10/28/12	M-F 5-6a	WakeUp w/Wagner	5-6a										
(R) MG for 1.4,1.3															
[WRONG RATE FOR LEVEL 1]															
E 2	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/Wagner	5-6a		M-----	:30	1	\$450.00	0.00	NM		1	\$450.00
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/29/12	11/04/12		M-----		1	\$450.00		0.00						
E 3	KSNV	10/23/12	10/26/12	Wake Up Early w/ Wagner	430a-5a		-TWT---	:30	4	\$100.00	0.00	NM		4	\$400.00
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		-TWT---		4	\$100.00		0.00						
E 4	KSNV	10/29/12	10/29/12	Wake Up Early w/ Wagner	430a-5a		M-----	:30	1	\$100.00	0.00	NM		1	\$100.00
REV RTE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/29/12	11/04/12		M-----		1	\$100.00		0.00						
E 5	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wagner	6-7a		-TWTF--	:30	4	\$700.00	0.00	NM		4	\$2,800.00
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		-TWTF--		4	\$700.00		0.00						

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 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/WagM	6-7a		-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
M-F 6-7a WakeUp w/Wagners															
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/28/12		-TWTF--		4	\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>									
1	KSNV	10/22/12-10/28/12		M-F 6-7a WakeUp w/Wagner6-7a											
See MG 5,5,5,6,5,7,5,8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		M-F 6-7a WakeUp w/Wagner6-7a											
See MG 5,5,5,6,5,7,5,8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		M-F 6-7a WakeUp w/Wagner6-7a											
See MG 5,5,5,6,5,7,5,8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		M-F 6-7a WakeUp w/Wagner6-7a											
See MG 5,5,5,6,5,7,5,8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/23/12-10/26/12		M-F 6-7a WakeUp w/Wagner6-7a											
(M) MG for 5,1,5,3,5,4,5,2															
[Revised Rate to Reinstate]															
6	KSNV	10/23/12-10/26/12		M-F 6-7a WakeUp w/Wagner6-7a											
(M) MG for 5,1,5,3,5,4,5,2															
[Revised Rate to Reinstate]															
7	KSNV	10/23/12-10/26/12		M-F 6-7a WakeUp w/Wagner6-7a											
(M) MG for 5,1,5,3,5,4,5,2															
[Revised Rate to Reinstate]															
E 6	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		M-----		1	\$700.00		0.00						
E 7	KSNV	10/23/12	10/26/12	Today Show	CM	658a-9am	-TWTF--	:30	8	\$900.00	1	0.00	NM	8	\$7,200.00
Today Show															
REV RATE TODAY SHOW															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/28/12		-TWTF--		8	\$900.00		0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KSNV	10/23/12	10/26/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	8	\$900.00	1	0.00	NM	8	\$7,200.00
REV RATE TODAY SHOW															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-TWTF--		8	\$900.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time									
1	KSNV	10/22/12-10/28/12	Today Show			658a-9am									
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	10/22/12-10/28/12	Today Show			658a-9am									
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
3	KSNV	10/22/12-10/28/12	Today Show			658a-9am									
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
4	KSNV	10/22/12-10/28/12	Today Show			658a-9am									
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
5	KSNV	10/22/12-10/28/12	Today Show			658a-9am									
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
6	KSNV	10/22/12-10/28/12	Today Show			658a-9am									
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
7	KSNV	10/22/12-10/28/12	Today Show			658a-9am									
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
8	KSNV	10/22/12-10/28/12	Today Show			658a-9am									
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
9	KSNV	10/22/12-10/28/12	Today Show			658a-9am									
		④ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2													
		[Revised Rate to Reinstate]													
10	KSNV	10/22/12-10/28/12	Today Show			658a-9am									
		④ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2													
		[Revised Rate to Reinstate]													
11	KSNV	10/22/12-10/28/12	Today Show			658a-9am									
		④ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2													
		[Revised Rate to Reinstate]													
12	KSNV	10/22/12-10/28/12	Today Show			658a-9am									
		④ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2													
		[Revised Rate to Reinstate]													
13	KSNV	10/22/12-10/28/12	Today Show			658a-9am									
		④ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2													
		[Revised Rate to Reinstate]													
14	KSNV	10/22/12-10/28/12	Today Show			658a-9am									
		④ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2													
		[Revised Rate to Reinstate]													
15	KSNV	10/22/12-10/28/12	Today Show			658a-9am									
		④ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2													
		[Revised Rate to Reinstate]													
16	KSNV	10/22/12-10/28/12	Today Show			658a-9am									
		④ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2													
		[Revised Rate to Reinstate]													
E 8	KSNV	10/29/12	10/29/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
REV RTE TODAY SHOW															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	M-----		2	\$900.00		0.00						
E 9	KSNV	10/27/12	10/27/12		CM	6a-7a								1	\$225.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Sunrise - SATURDAY															
News 3 Sunrise SATURDAY															
REV RATE NEWS															
NEWS															
Start Date <u>Week Date</u> End Date <u>Week Date</u> Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 -----S----- 1 \$225.00 0.00															
E 10	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.001	0.00	NM		1	\$625.00
REV RATE SAT TODAY															
SAT TODAY															
Start Date <u>Week Date</u> End Date <u>Week Date</u> Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 -----S----- 1 \$625.00 0.00															
E 11	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$350.001	0.00	NM		1	\$350.00
News 3 Sunrise SUNDAY															
REV RATE NEWS															
NEWS															
Start Date <u>Week Date</u> End Date <u>Week Date</u> Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 -----S----- 1 \$350.00 0.00															
E 12	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.001	0.00	NM		1	\$750.00
Sunday Today															
REV RATE SUN TODAY															
SUN TODAY															
Start Date <u>Week Date</u> End Date <u>Week Date</u> Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 -----S----- 1 \$750.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1	KSNV	10/22/12-10/28/12	Sunday Today		7a-8am										
See MG 12.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12	Sunday Today		7a-8am										
-----Su :30 (\$750.00) 0.00 NM															
④ MG for 12.1 10/28															
[Revised Rate to Reinstate]															
E 13	KSNV	10/28/12	10/28/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.001	0.00	NM		1	\$500.00
News 3 Today															
REV RATE NEWS															
NEWS															
Start Date <u>Week Date</u> End Date <u>Week Date</u> Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 -----S----- 1 \$500.00 0.00															
E 14	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$600.001	0.00	NM		1	\$600.00
Chris Matthews SUN 9:30am															
REV RATE CHRIS MATHEWS															
CHRIS MATHEWS															
Start Date <u>Week Date</u> End Date <u>Week Date</u> Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 -----S----- 1 \$600.00 0.00															
E 15	KSNV	10/23/12	10/26/12	M-F Today Show II 3rd HOM	CM	9-10a	-TWTF--	:30	2	\$425.001	0.00	NM		2	\$850.00
M-F Today Show II															
REV FREQ & RATE TODAY SHOW II															
TODAY SHOW II															
Start Date <u>Week Date</u> End Date <u>Week Date</u> Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 -TWTF-- 2 \$425.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
2	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a										
-----F---- :30 (\$425.00) 0.00 NM															
See MG 15.5,15.6															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a										
-----F---- :30 (\$425.00) 0.00 NM															
See MG 15.5,15.6															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a										
-----F---- :30 \$425.00 0.00 NM															
④ MG for 15.2,15.4															
[Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a										
-----F---- :30 \$425.00 0.00 NM															
④ MG for 15.2,15.4															
[Revised Rate to Reinstate]															
E		10/26/12		CM	10am-11am				2	1	0.00	NM		2	\$650.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
17	KSNV	10/23/12		M-F Today Show III 4th H			-TWTF--	:30		\$325.00																
Today 4th Hour																										
REV RATE & FREQ TODAY SHOW III																										
TODAY SHOW III																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-TWTF--</td> <td>2</td> <td>\$325.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-TWTF--	2	\$325.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-TWTF--	2	\$325.00	0.00																					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>														
3	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr		10am-11am		-TWThF----	:30	(\$325.00)	0.00	0.00	NM														
See MG 17.5,17.6																										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																										
4	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr		10am-11am		-TWThF----	:30	(\$325.00)	0.00	0.00	NM														
See MG 17.5,17.6																										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																										
5	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr		10am-11am		-TWThF----	:30	\$325.00	0.00	0.00	NM														
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-TWTF--	4	\$325.00	0.00																					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>														
1	KSNV	10/22/12-10/28/12	Rachael Ray		11am-12pm		-TWThF----	:30	(\$325.00)	0.00	0.00	NM														
See MG 19.5,19.6,19.7,19.8																										
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2	KSNV	10/22/12-10/28/12	Rachael Ray		11am-12pm		-TWThF----	:30	(\$325.00)	0.00	0.00	NM														
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E 19	KSNV	10/23/12	10/26/12	Rachael Ray	CM	11am-12pm	-TWTF--	:30	4	\$325.001	0.00	NM		4	\$1,300.00											
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E 20	KSNV	10/29/12	10/29/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00											
REV RATE RACHEL RAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
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E 21	KSNV	10/23/12	10/26/12	Noon News	CM	12-1230pm	-TWTF--	:30	4	\$425.001	0.00	NM		4	\$1,700.00											
REV RATE NEWS																										
NEWS																										
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Order / Rev: 105005
Alt Order #: 06837950
Flight Dates: 10/23/12 - 10/29/12

Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

KSNV

Order / Rev: 105005
 Alt Order #: 06837950
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	10/29/12	10/29/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$225.002	0.00	NM		1	\$225.00
REV RATE AGENDA															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$225.00		0.00			
E 25	KSNV	10/23/12	10/26/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$425.001	0.00	NM		4	\$1,700.00
REV RATE DAYS															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$425.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KSNV	10/22/12-10/28/12	Days of our Lives		1258p-2pm				-TWThF----	:30	(\$425.00)	0.00	NM
		See MG 25.5,25.6,25.7													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		2	KSNV	10/22/12-10/28/12	Days of our Lives		1258p-2pm				-TWThF----	:30	(\$425.00)	0.00	NM
		See MG 25.5,25.6,25.7													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		3	KSNV	10/22/12-10/28/12	Days of our Lives		1258p-2pm				-TWThF----	:30	(\$425.00)	0.00	NM
		See MG 25.5,25.6,25.7													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		5	KSNV	10/22/12-10/28/12	Days of our Lives		1258p-2pm				-TWThF----	:30	\$425.00	0.00	NM
		⑩ MG for 25.1,25.2,25.3													
		[Revised Rate to Reinstate]													
		6	KSNV	10/22/12-10/28/12	Days of our Lives		1258p-2pm				-TWThF----	:30	\$425.00	0.00	NM
		⑩ MG for 25.1,25.2,25.3													
		[Revised Rate to Reinstate]													
		7	KSNV	10/22/12-10/28/12	Days of our Lives		1258p-2pm				-TWThF----	:30	\$425.00	0.00	NM
		⑩ MG for 25.1,25.2,25.3													
		[Revised Rate to Reinstate]													
E 26	KSNV	10/29/12	10/29/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.001	0.00	NM		1	\$425.00
REV RTE DAYS															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$425.00		0.00			
E 27	KSNV	10/23/12	10/26/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$325.001	0.00	NM		4	\$1,300.00
REV RATE DRS															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$325.00		0.00			
E 28	KSNV	10/29/12	10/29/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00
REV RATE DRS															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$325.00		0.00			
E 29	KSNV	10/23/12	10/26/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.001	0.00	NM		4	\$1,800.00
REV RATE PHIL															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$450.00		0.00			

Order / Rev: 105005
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KSNV

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E 30	KSNV	10/29/12	10/29/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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E 31	KSNV	10/23/12	10/26/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm	-TWTF--	:30	8	\$725.00	1	0.00	NM	8	\$5,800.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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E 32	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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E 33	KSNV	10/23/12	10/26/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	12	\$1,200.00	1	0.00	NM	12	\$14,400.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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E 34	KSNV	10/29/12	10/29/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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E 35	KSNV	10/27/12	10/27/12		CM	5pm-630pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											

Order / Rev: 105005
Alt Order #: 06837950
Flight Dates: 10/23/12 - 10/29/12

Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Early News											
				Sa-Su Early News											
				REV RATE NEWS											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	-----S-	1	\$675.00	0.00						
E 36	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm									
				News 3 in Prime											
				REV RTE NEWS AFTER NFL											
				NEWS AFTER NFL											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	-----S	1	\$900.00	0.00						
E 37	KSNV	10/23/12	10/26/12	M-F Jeopardy	CM	630-7pm									
				M-F Jeopardy											
				REV RATE JEOPARDY											
				JEOPARDY											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	-TWTF--	4	\$1,300.00	0.00						
				Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type	
				1	KSNV	10/22/12-10/28/12	M-F Jeopardy	630-7pm		-TWThF----	:30	(\$1,300.00)	0.00	NM	
							See MG 37.5,37.6,37.7,37.8								
							[.NOT AVAILABLE RATE] NOT AVAILABLE RATE								
				2	KSNV	10/22/12-10/28/12	M-F Jeopardy	630-7pm		-TWThF----	:30	(\$1,300.00)	0.00	NM	
							See MG 37.5,37.8,37.7,37.8								
							[.NOT AVAILABLE RATE] NOT AVAILABLE RATE								
				3	KSNV	10/22/12-10/28/12	M-F Jeopardy	630-7pm		-TwThF----	:30	(\$1,300.00)	0.00	NM	
							See MG 37.5,37.6,37.7,37.8								
							[.NOT AVAILABLE RATE] NOT AVAILABLE RATE								
				4	KSNV	10/22/12-10/28/12	M-F Jeopardy	630-7pm		-TWThF----	:30	(\$1,300.00)	0.00	NM	
							See MG 37.5,37.8,37.7,37.8								
							[.NOT AVAILABLE RATE] NOT AVAILABLE RATE								
				5	KSNV	10/22/12-10/28/12	M-F Jeopardy	630-7pm		-TWThF----	:30	\$1,300.00	0.00	NM	
							Ⓜ MG for 37.4,37.2,37.3,37.1								
							[Revised Rate to Reinstate]								
				6	KSNV	10/22/12-10/28/12	M-F Jeopardy	630-7pm		-TWThF----	:30	\$1,300.00	0.00	NM	
							Ⓜ MG for 37.4,37.2,37.3,37.1								
							[Revised Rate to Reinstate]								
				7	KSNV	10/22/12-10/28/12	M-F Jeopardy	630-7pm		-TWThF----	:30	\$1,300.00	0.00	NM	
							Ⓜ MG for 37.4,37.2,37.3,37.1								
							[Revised Rate to Reinstate]								
				8	KSNV	10/22/12-10/28/12	M-F Jeopardy	630-7pm		-TWThF----	:30	\$1,300.00	0.00	NM	
							Ⓜ MG for 37.4,37.2,37.3,37.1								
							[Revised Rate to Reinstate]								
E 38	KSNV	10/29/12	10/29/12	M-F Jeopardy	CM	630-7pm									
				M-F Jeopardy											
				REV RATE JEOPARDY											
				JEOPARDY											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/29/12	11/04/12	M-----	1	\$1,300.00	0.00						
				Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type	
				1	KSNV	10/29/12-11/04/12	M-F Jeopardy	630-7pm		M-----	:30	(\$1,300.00)	0.00	NM	
							See MG 38.2								
							[.NOT AVAILABLE RATE] NOT AVAILABLE RATE								
				2	KSNV	10/29/12-11/04/12	M-F Jeopardy	630-7pm		M-----	:30	\$1,300.00	0.00	NM	
							Ⓜ MG for 38.1 10/29								
							[Revised Rate to Reinstate]								
E 39	KSNV	10/23/12	10/26/12	M-F Wheel	CM	7-730pm									
				M-F Wheel of Fortune											
				REV RATE WHEEL											
				WHEEL											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	-TWTF--	4	\$1,300.00	0.00						

Order / Rev: 105005
 Alt Order #: 06837950
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 39	KSNV	10/23/12	10/26/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$1,300.001	0.00	NM		4	\$5,200.00
REV RATE WHEEL															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	10/22/12	10/28/12		-TWTF--		4	\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>									
1	KSNV	10/22/12-10/28/12	M-F Wheel			7-730pm									
				See MG 39.5,39.6,39.7,39.8											
				[.NOT AVAILABLE RATE]											
2	KSNV	10/22/12-10/28/12	M-F Wheel			7-730pm									
				See MG 39.5,39.6,39.7,39.8											
				[.NOT AVAILABLE RATE]											
3	KSNV	10/22/12-10/28/12	M-F Wheel			7-730pm									
				See MG 39.5,39.6,39.7,39.8											
				[.NOT AVAILABLE RATE]											
4	KSNV	10/22/12-10/28/12	M-F Wheel			7-730pm									
				See MG 39.5,39.6,39.7,39.8											
				[.NOT AVAILABLE RATE]											
5	KSNV	10/22/12-10/28/12	M-F Wheel			7-730pm									
				Ⓜ MG for 39.3,39.2,39.1,39.4											
				[Revised Rate to Reinstate]											
6	KSNV	10/22/12-10/28/12	M-F Wheel			7-730pm									
				Ⓜ MG for 39.3,39.2,39.1,39.4											
				[Revised Rate to Reinstate]											
7	KSNV	10/22/12-10/28/12	M-F Wheel			7-730pm									
				Ⓜ MG for 39.3,39.2,39.1,39.4											
				[Revised Rate to Reinstate]											
8	KSNV	10/22/12-10/28/12	M-F Wheel			7-730pm									
				Ⓜ MG for 39.3,39.2,39.1,39.4											
				[Revised Rate to Reinstate]											
E 40	KSNV	10/29/12	10/29/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
REV RATE WHEEL															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	10/29/12	11/04/12		M-----		1	\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>									
1	KSNV	10/29/12-11/04/12	M-F Wheel			7-730pm									
				See MG 40.2											
				[.NOT AVAILABLE RATE]											
2	KSNV	10/29/12-11/04/12	M-F Wheel			7-730pm									
				Ⓜ MG for 40.1 10/29											
				[Revised Rate to Reinstate]											
E 41	KSNV	10/23/12	10/26/12	Face to Face/Ralston Rep/M Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	4	\$900.001	0.00	NM		4	\$3,600.00
REV RATE FACE TO FACE															
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	10/22/12	10/28/12		-TWTF--		4	\$900.00		0.00						

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Advertiser: Obama for America
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 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 41	KSNV	10/23/12	10/26/12	FacetoFace/Ralston Report	CM	730-758pm	-TWTF--	:30	4	\$900.001	0.00	NM		4	\$3,600.00
REV RATE FACE TO FACE FACE TO FACE															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week: 10/22/12	10/28/12	-TWTF--		4		\$900.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>										
1	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm										
See MG 41.5,41.8,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm										
See MG 41.5,41.8,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm										
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm										
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm										
⑩ MG for 41.1,41.3,41.4,41.2 [Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm										
⑩ MG for 41.1,41.3,41.4,41.2 [Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm										
⑩ MG for 41.1,41.3,41.4,41.2 [Revised Rate to Reinstate]															
8	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm										
⑩ MG for 41.1,41.3,41.4,41.2 [Revised Rate to Reinstate]															
E 42	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Report	CM	730-758pm	M-----	:30	1	\$900.001	0.00	NM		1	\$900.00
REV RATE FACE TO FACE FACE TO FACE															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week: 10/29/12	11/04/12	M-----		1		\$900.00									
E 43	KSNV	10/27/12	10/27/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.001	0.00	NM		1	\$525.00
REV RATE JEOPARDY JEOPARDY															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week: 10/22/12	10/28/12	-----S-		1		\$525.00									
E 44	KSNV	10/27/12	10/27/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$525.001	0.00	NM		1	\$525.00
REV RATE WHEEL WHEEL															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week: 10/22/12	10/28/12	-----S-		1		\$525.00									
E 45	KSNV	10/29/12	10/29/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.001	0.00	NM		1	\$4,000.00
REV RATE VOICE VOICE															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week: 10/29/12	11/04/12	M-----		1		\$4,000.00									
E 46	KSNV	10/29/12	10/29/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
REV ATE REVOLUTION REVOLUTION															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week: 10/29/12	11/04/12	M-----		1		\$3,200.00									
E 47	KSNV	10/23/12	10/23/12		CM	10-11pm	-T-----	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00

Order / Rev: 105005
Alt Order #: 06837950
Flight Dates: 10/23/12 - 10/29/12

Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

KSNV

Order / Rev: 105005
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Flight Dates: 10/23/12 - 10/29/12

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KSJV

Order / Rev: 105005
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KSJV

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Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNV